The Hotelier Times

HOTEL-INDUSTRY TRADE NEWS · UNITED STATES

FEATURED PARTNER MEDIA KIT

Reach U.S. hotel owners, GMs and brokers where they already read.

The Hotelier Times is an independent trade site for the people who own, run and sell U.S. hotels. Featured partner placements sit beside our coverage on article and category pages, always clearly labeled.

Audience

15,000+
Monthly website visitors
HOTELIERTIMES.COM

1,400+
Weekly LinkedIn newsletter subscribers
THE HOTELIER TIMES ON LINKEDIN

Audience quality first: U.S. hotel owners, GMs and brokers — not casual hotel-shoppers. Featured partner content is always clearly labeled.

Featured partner packages

Exclusive Featured partner placements. Rates in USD; final booking confirmed by email.

RECOMMENDED

WEBSITE + NEWSLETTER

Featured Plus

$2,499
Featured Flight + owned channels

EVERYTHING IN FEATURED FLIGHT, PLUS

- All Featured Flight website and mobile placements
- **4** Featured partner slots in our weekly LinkedIn newsletter
- **1** LinkedIn post from The Hotelier Times
- Optional featured preview or interview request

Website + newsletter reach: **15,000+** visitors and **1,400+** subscribers

WEBSITE

Featured Flight

$1,799
Exclusive sidebar placement

WHAT'S INCLUDED

- Exclusive **300×600** Featured partner unit on article and category pages
- Mobile **300×250** or **320×100** units
- **CTA** button with UTM tracking
- Category exclusivity in the Featured partner rail
- Monthly click / performance report

Website reach: **15,000+ monthly visitors**

Featured Rail

Sidebar-only Featured partner placement on article and category pages. The homepage top stack is unchanged.

Featured Rail — Monthly Sidebar only · 30 days	**$549** / mo
Featured Rail — Quarterly Sidebar only · 90 days	**$1,399** / qtr

Hotel Opening Feature

Hotel Opening Feature A featured story built around a new hotel opening	**$3,500**

Placement specs

DESKTOP	300×600 half-page in the sidebar rail on article and category pages
MOBILE	300×250 or 320×100 inline unit
CREATIVE	Partner supplies final creative; CTA links with UTMs
LABEL	“Featured partner” shown above the unit

Who this works for

- Hotel owners and asset managers
- General managers and operators
- Brokers and intermediaries
- Lenders and capital partners
- Franchise brands, hotel tech, insurance and staffing partners

START A CONVERSATION

Reserve a featured partner placement with The Hotelier Times.

Nathan Snyder
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www.hoteliertimes.com/advertise/

Disclosure: Featured partner content is always clearly labeled. All rates in USD.